



GCSE Business Studies

Wales High School - Year 9 Subject Options

Subject Content - What will you be doing?

The course is split into 2 units and each has its own exam worth 50% of the final marks.

The exams consist of multiple choice questions, short and long questions from source material.

Unit 1, which is studied in year one of the course, focuses on the small business - how it is set up, what they are, what makes them successful, and how they operate in the economy.

Here are the list of subjects:

- 1.1 Enterprise and Entrepreneurship
- 1.2 Spotting a Business Opportunity
- 1.3 Putting a Business Idea in Place
- 1.4 Making the Business Effective
- 1.5 Understanding External Influences on Business

Unit 2, which is studied in year two of the course, examines how all businesses work, particularly larger ones. It looks at the functions of business including marketing, finance, managing people and production. Here are the list of subjects:

- 2.1 Growing the Business
- 2.2 Making Marketing Decisions
- 2.3 Making Operational Decisions
- 2.4 Making Financial Decisions
- 2.5 Making Human Resource Decisions

You will have the opportunity to work in groups, pairs and create presentations. You will be encouraged to take part in debates, discussions and voice your opinions on events in the world of business.

Key Points about the subject

- It is an exciting, living, changing subject that is happening all around you.
- You will learn to understand business news and see why some businesses are successful and why some fail.
- Is profit the most important issue for businesses...or not?



Who can I speak to for more information?

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